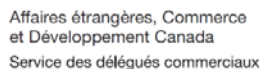




The Largest Animation & Games Festival in Atlantic Canada
for Industry Professionals and Aspiring Students

Past Event Sponsors





What is the Jalloo Festival of Animation & Games?

Jalloo is a conference, gathering industry professionals and aspiring students, in the entertainment industry. At Jalloo, you'll find opportunities to network, discuss, and gain hands-on experience through professional development sessions. Industry folk seeking the latest developments and trends in the entertainment industry can meet and network.

At Jalloo, you will find a showcase of talent, and studios, all representing the best in Atlantic Canada. It's the largest animation festival, game development conference, and game jam, in the Maritimes!

When and where does it take place?

At NBCC! New Brunswick Community College in Miramichi, NB. **#Jalloo18** will take place on June 14 – 16, 2018.

What kind of sessions can I expect to attend?

Samples from previous years include:

- Diversity in the Game Industry
- Character Design
- Distributed Teams
- Balance and Behaviourism in Game Design
- Flash Game Programming Using Starling Workshop
- Crowd-funding experiences
- Keynote addresses with Guest Speakers
- Managing Game Development & Animation Teams
- Best Practices in Animation
- LiveOps in Game Design
- Industry Research Presentations
- Combat in Games
- Game Security

And more!

- Professional networking VIP event
- Expo & Trade show floor
- STEM Expo– Science Technology Engineering and Math promotion in education
- A special arcade, hosting locally made games
- Animation Festival with cash prizes
- 24-hour Game Jam (with an Intro to Code session available!)

The general public is also invited to learn about the industry through free attendance to an open house, the animation festival, the game jam, and the STEM expo. Local schools are invited to join in STEM competitions as part of the Expo.

Game Jam!

A 24-hour marathon creative session open to all registered attendees to conceptualize, plan, program and present a video game.

Who are the Guests?

Open to the entertainment industry, including video game, film, and animation (from Canada and worldwide). Attendees are animation experts, game development companies, recruiters, academic professionals, and more.

#JALLOO18 TICKETS

PROFESSIONAL - \$100
STUDENT - \$20

TICKET INCLUDES:

- LIGHT REFRESHMENTS DAILY
- BREAKFAST & LUNCH FOR ATTENDEES ON BOTH DAYS
- VIP EVENT (PROFESSIONAL TICKET)
- STUDENT PARTY (STUDENT TICKET)



Benefits of Exhibiting & Sponsoring at Jalloo

- Opportunities to showcase your products, games, art, publications, and organization. There will be an exhibit space for with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions, reels, and demos throughout the course of the conference.
- Exhibitors' job openings will be advertised on the Jalloo 2018 website, reaching the outstanding graduate students, and industry folk who attend #Jalloo18.

Sponsor Events & Activities at Jalloo!

Get your name attached to a specific event at Jalloo.

- #Jalloo18 Bag of Holding – the official Jalloo conference bag!
- Student Party
- Arcade - hosting locally made games!
- Jalloo Animation Festival
- The Game Jam
- Meals (breakfast Thu or Fri, lunch Thu or Fri)

Special sponsoring agreements: Upon request, sponsoring packages can be individually customized, e.g. to include sponsoring of PhD student travel, invited speakers, receptions, and/or other conference events.

For all questions related to Sponsorship, please contact:
Brian McGee, organizer@jalloo.net, 506-627-9667



In order to accomplish our goals with this event, we need your support! Numerous opportunities are available for our activities and goals at #Jaloo18 and we thank you in advance for considering the options below.

Exhibitor and Sponsor Packages #Jaloo18

Services	Exhibition Only	Friends	Bronze	Silver	Gold	Platinum	Presenting
Complimentary tickets	2	2	2	4	6	8	10
Space(s) for exhibit booth	1 (2 pro)			2	3	4	4
Listed on conference website	as Exhibitor	As Friends	as Bronze	as Silver	as Gold	as Platinum	as Presenting
Logo with link to homepage displayed on conference website				as Silver	as Gold	as Platinum	As Presenting
Identified as sponsor in the Jaloo Program Book		Card	¼ Page	Half Page	Half Page	Full Page	Full Page Back Cover
Marketing materials included in each conference bag	X	X	X	X	X	X	X
Banner/display of your company in a visible place during welcome reception, VIP Event & conference dinner.						X	X
On request, 2-3 minutes presentation at the opening ceremonies.							X
Costs	\$300 Indie \$800 Pro	\$500	\$1,000	\$2,000	\$3,000	\$5,000	\$10,000

🕒 Marketing and promotional materials to be provided by Sponsor/Exhibitor.

